

Table of contents**GOVERNANCE BY NATIONAL ECONOMY**

Iryna Huzela, INITIAL METHODOLOGICAL DOMINANTS OF THE TAX REGULATION OF THE INSURANCE MARKET	6
Olena Vasylieva, THE ECONOMIC POTENTIAL OF SUSTAINABLE DEVELOPMENT OF THE AGRICULTURAL SECTOR OF UKRAINE	14
Petro Matkovskyi, INCREASING THE INVESTMENT ATTRACTIVENESS OF AGRICULTURAL ENTERPRISES IN THE CONTEXT OF THE ECONOMY MODERNIZATION	22
Valentyna Nykolaieva, PREREQUISITES AND FEATURES OF THE DEINSTITUTIONALIZATION REFORM IMPLEMENTATION OF CHILDREN INSTITUTIONS IN UKRAINE	28

MANAGEMENT IN ECONOMIC SECTORS AND ENTERPRISES. REGIONAL ECONOMY

Oleksandr Hridin, RESOURCE-SAVING TECHNOLOGIES AS ONE OF THE MAIN DIRECTIONS OF INNOVATIVE DEVELOPMENT OF AGRICULTURAL ENTERPRISES	34
Galyna Berezhnytska, METHODOLOGICAL INSTRUMENTS FOR EVALUATION OF LAND USE EFFICIENCY BY AGRICULTURAL ENTERPRISES	39
Yuliia Vakulina, DEVELOPMENT OF THE INSTITUTIONAL SUPPORT FOR THE PRODUCTIVITY MANAGEMENT OF AGROINDUSTRIAL ENTERPRISES	46
Valerii Nemchenko, Hanna Nemchenko, MANAGEMENT OF FOOD ENTERPRISES IN TERMS OF ENSURING FOOD QUALITY	54
Iryna Pysareva, Olha Radionova, Svitlana Aleksandrova, KNOWLEDGE MANAGEMENT AT TOURISM ENTERPRISES	61
Mikhailo Dubel, FEATURES OF REGIONAL DEVELOPMENT OF STEAM DIGITAL DISTRIBUTION	68
Dmitro Kabachenko, Olha Cherkas, FEATURES OF ENTERPRISES MANAGEMENT SYSTEM IN MODERN BUSINESS CONDITIONS	74
Tetiana Vlasenko, IMPLEMENTATION OF STRATEGIC CHANGES IN THE SUBJECT AREA ACCORDING TO METAPHORS OF ORGANIZATION	85

FINANCES AND ACCOUNTING

Natalia Spasiv, FUNCTIONING OF FINANCES OF UTC: PROBLEMS IN MODERN CONDITIONS	90
Daryna Kalitenko, ANALYTICAL INTERPRETATION OF FINANCIAL STATEMENTS BY SUPPLIERS OF FINANCIAL CAPITAL	96
Natalia Iershova, Viktoriia Harkusha, THE CONCEPT OF STRATEGIC MANAGEMENT ACCOUNTING IN AN INNOVATIVE ECONOMY	106
REQUIREMENTS TO MANUSCRIPTS (in Czech).....	113
REQUIREMENTS TO MANUSCRIPTS (in English)	119